

MINUTES

**CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, June 12, 2020, 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA
Special Meeting**

1. **CALL TO ORDER:** The meeting was convened at 12:14 p.m. The Pledge of Allegiance was recited.

2. **ROLL CALL:**

Members Present:	Chair Miller, Anderson, Vonderschmitt, Wager
Members Absent:	Vice Chair Kaiserman, Brown, Thomas
Staff Present:	Morris, Rivas

3. **ADOPTION OF AGENDA:**

Adoption of the Agenda was moved by **Member Wager** and seconded by **Member Anderson**. Motion carried 5-0.

4. **ADOPTION OF THE MINUTES OF THE MEETING OF May 15, 2020 (Attachment A):**

Adoption of the Minutes was moved by **Member Wager**, and seconded by **Member Anderson** to adopt the minutes as amended. Motion carried 5-0.

5. **ITEMS OF INTEREST TO THE PUBLIC:** No public comments.

6. **INFORMATIONAL ITEMS:**

- a. HDL Trends May 22, 2020 (Attachment B): The **Committee Members** held a general discussion on economic trends.
- b. State Sales Tax Projections (Attachment C): The **Committee Members** held a discussion on the State budget.
- c. COVID-19 Update
 - County Letter to State (Attachment D)
 - State Guidelines for the Following:
 - hotels
 - campgrounds
 - tourism
 - card rooms
 - schools
 - day camps

Minutes, June 12, 2020

Approved OM

- film/tv/music industry
- gyms
- wineries
- bars
- Museums

The **Committee Members** held a discussion on measures to assist businesses. **Chair Miller** would like to City Council to reconsider the proposal to close Main Street to vehicular traffic.

7. **PRESENTATIONS:** None.

8. **DISCUSSION ITEMS:**

A. Subcommittee Updates

1. Business Outreach Visits – Kevin Brown, Mickey Kaiserman, Debbie Miller: No subcommittee update.
2. Tourism/Health and Wellness – Adam Anderson, David Thomas, Dolly Wager: No subcommittee update.
3. Broadband Service – Kevin Brown, Mickey Kaiserman, Andrew Vonderschmitt.
 - a. Potential Grant Opportunity for Broadband (Attachment E)
 - b. Fiber Broadband For All Bill (Attachment F)

Member Vonderschmitt stated that he loaded the grant application and created a Google Document available for review.

B. Civic Lab Proposal for Broadway – Use of \$20,000 SACOG Grant update:

Mr. Morris updated the Committee on the grant program – Local Government Commission overseeing two UC Davis graduate landscape architects who will develop landscape, signage, etc., design guidelines for the Broadway commercial corridor.

C. Review of Chamber of Commerce Proposed Economic Recovery Plan and provide input and recommendations (Attachment G).

Mr. Morris and Mr. Rivas described programs that the City is implementing:

- Curb side pickup: City is issuing encroachment permits to allow for curbside pickup for restaurants and businesses.

- Sidewalk Dining: The City is expanding sidewalk dining opportunities through no-fee encroachment permits and administrative permits to allow for additional dining tables.
- Parking Lot Dining: The City is allowing for the use of private parking areas for additional dining tables with no-fee administrative permits.

9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**

- A. Update Hotel Projects: Mr. Morris stated that the developer has found a new partner, Eat, Drink, and Sleep, and a scheduled meeting was cancelled due to the COVID-19 pandemic.
- B. Historic City Hall Reuse: Mr. Morris updated the Committee and indicated the potential of acquisition of the former DA buildings and that the El Dorado Arts and Culture is proposing establishing an Arts and Culture District.
- C. Cannabis Dispensaries Update: Mr. Morris stated that 3 applicants were awarded licenses; 4 applicants appealed the awards; and the appeal hearing before the City Council is scheduled for July 16th.
- D. **Chair Miller** informed the Committee of real estate trends and that the industry is doing well.

10. **ITEMS FOR NEXT AGENDA:** None.

11. **NEXT MEETING:** July 10, 2020. *The City will poll the Committee on whether to have a Zoom meeting or met in person.*

12. **ADJOURNMENT:** The Meeting was adjourned at 1:16.